

## Favourite releases of 2012

Interestingly the **Fenland** typeface has been selected by [Typographica.org](http://Typographica.org) as one of their favourite releases of 2012. A thumbs up for British design. A few things have been said about the design and intention of Fenland. The initial reason for its design was as a reaction to the apparent stagnation of recent sans serif releases, many of which don't really offer anything different. I had to remind myself as to why I went to college – to ask questions, challenge myself and to create new designs. Click to read [Hrant Papazian's](#) review.

## More attention

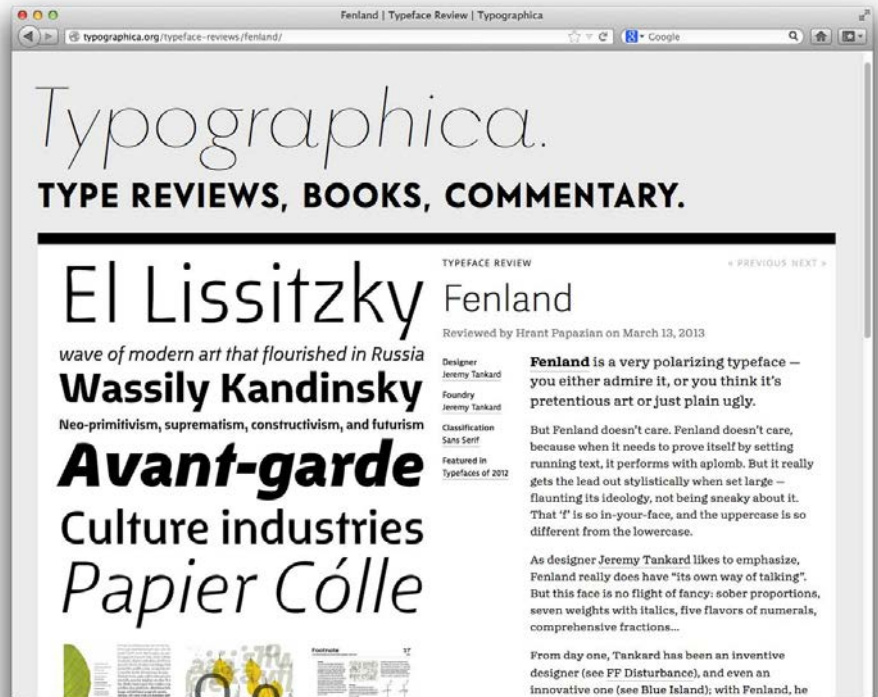
Fenland has courted attention in print as well. Contributors to the magazine *8 Faces* have selected it twice (issues 5 and 6). Fenland has also appeared in the April issue of *Print* magazine, as well as being cited in a new book, *Understanding Type*, ISBN 978-2-940411-82-5.

## Type design on show

Types for the New Century is an exhibition of contemporary typeface design curated by Will Hill. At its opening on 14 May 2012 Simon Loxely and Jeremy Tankard were invited to speak at Stationers' Hall in London. Information about the exhibition and the tour dates can be found at <http://ryanlewisayms.net/types4newcentury/index.html>.



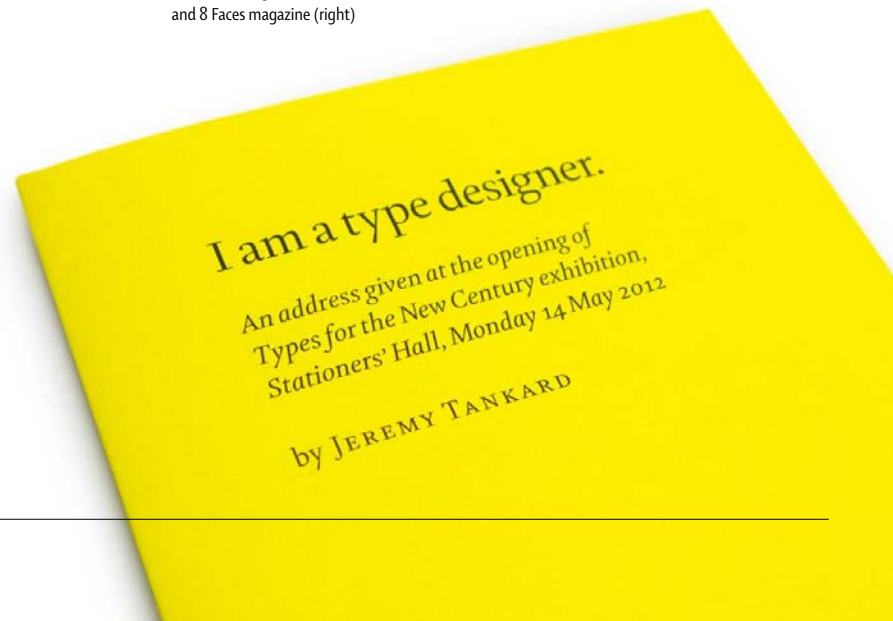
Fenland example included in Types for the New Century exhibition



typographica.org

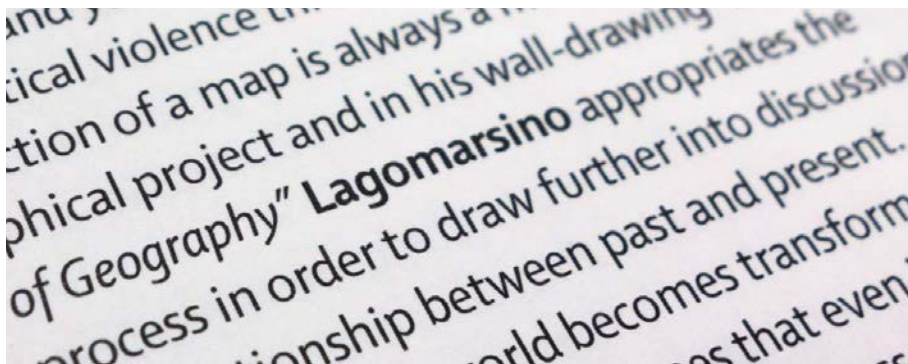


Detail from Print magazine (above) and 8 Faces magazine (right)

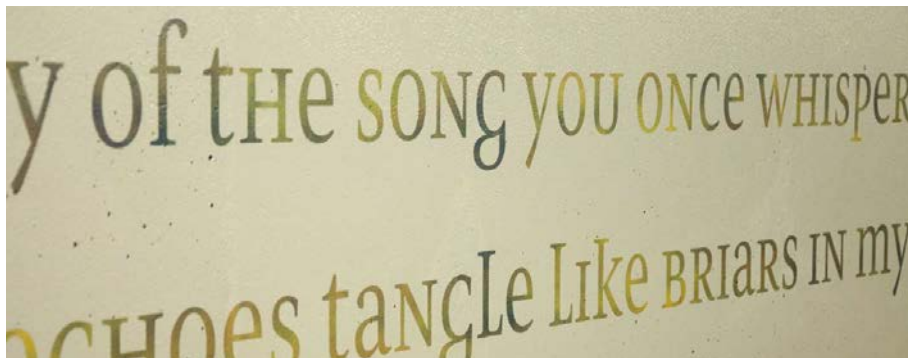




Typeface families now available as font weight packs



Shaker



Redisturbed

## Shaker

The typeface used for the text of Footnote is [Shaker](#). Since its introduction in 2000 it has always been available in width packs; Condensed, Regular and Wide. Shaker is now available in individual weight packs.

## Redisturbed

The recent redraw of our original Disturbance typeface has also benefited from being split into individual weight packs. However, we have also bundled the optical versions with each weight. This offers fantastic scope of use and value. Read more about Redisturbed in [Footnote 12](#).

## and . . .

[Enigma](#), [Kingfisher](#), and [Wayfarer](#) are available as individual weight packs. [Aspect](#), [The Shire Types](#), and [Shire Types Pro](#) are available as individual fonts.

## Changes to website orders

For many years we have supplied our fonts on CD as well as via download. We have finally decided to make the supply of the CD an option and the online ordering process has been altered to reflect this. A new addition is the 'JTT Proof of Licence PDF' which is included with a font download. It is unique to each order and shows the license details that previously appeared on the CD master. If required, a CD can still be added to your order for which a nominal cost is applied at checkout.



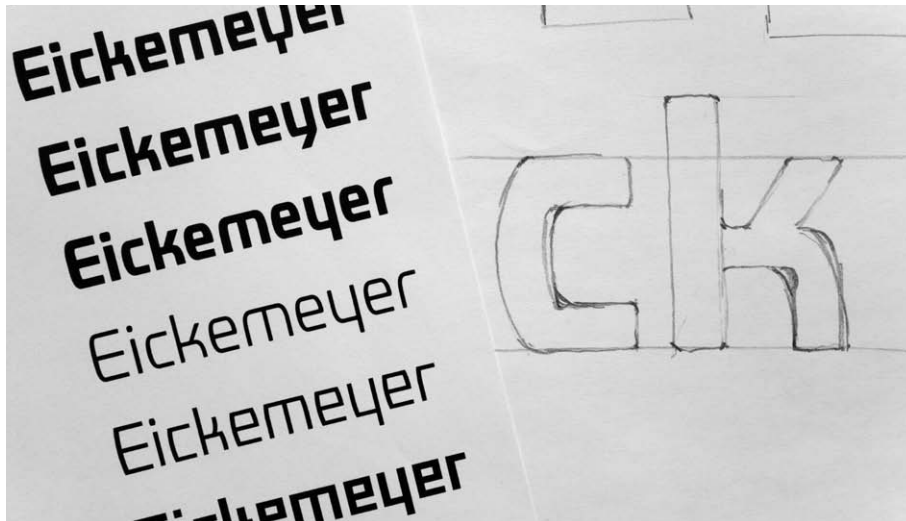
CD master

## TypeBook

Until now we have included a copy of TypeBook with each font order placed directly at our website. As with the CD master, this has become an option and a cost now applies. However, the cost of a TypeBook is greatly reduced if ordered together with a font.



TypeBookTwo



Development of the Eickemeyer logotype

## Eickemeyer logotype

Founded in 1961, Eickemeyer is known globally for their world class veterinary equipment and as experts in the science of veterinary medicine. Jeremy Tankard Typography was commissioned by Sonja Frick Design to create and develop new lettering for the company. Following several development stages, the new logotype reflects some of the shapes of its predecessor, but at the same time introduces a softer, cleaner image.

# Eickemeyer