Footnote

An occasional newsletter from Jeremy Tankard Typography – March 2015

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> Superiors are smaller in Display and Fine

Enigma

urgefons irgefons **gefons** 20 new expressions

Superiors are smaller in Display and Fine

(optical sizes)

Igma Plus

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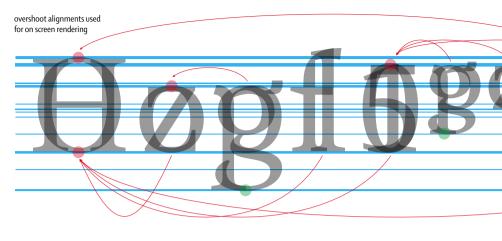
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More Enigma

<u>Enigma</u> was first published in 1999 and comprised of four styles; Regular, Italic, Bold and Bold Italic with separate small capital variants. In 2004, the four fonts were republished in the OpenType format and named Enigma 2.

Although the four fonts performed well, there were requests for a specific large size version. This coincided with my thinking that the type could benefit from additional weights. Notes were made and questions asked. As a result several proportions were refined; the capitals



superior a–z sit a little higher

Enigma Text Regular

Enigma 2 Regular

superior figs are larger in the Text fonts and align with the superior a-z

capitals are generally a little wider

are now slightly wider and several of the lowercase are a little narrower. Overall the image of the face is the same, but it now functions better. The addition of a Heavy weight beefs up the details and the new Light weight adds a little difference when required.

The Display sizes begin to refine the features that are core to Enigma, specifically the cuts found in the curves of several characters. The Fine sizes are designed for large use and push the original ideas of Enigma into a new expression. Certainly this is true of the Fine Heavy and Fine Heavy Italic.

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hamburge hamburge hamburge hamburge

small capitals

Enigma 2 (original)

Enigma Text

Enigma Display

Enigma Fine

Deliveries

Much of the mail received nowadays is drab and dull. But, every so often something arrives that brightens the day. Two recent deliveries show exceptional uses of two of our types. The recent <u>Pembroke</u> typeface features in a Royal Mail Book of Stamps, *Inventive Britain*. Designed by <u>Supple Studio</u> in Bath, the book is small in size and size of type, yet Pembroke steps up to the challenge and is crisp and clear.

At the other end of the scale, a different kind of book arrived from the typographer Robert Dalrymple in Edinburgh. Big in size and scope this book shows how <u>Kingfisher</u> beautifully balances the many illustrations and imparts a warm, lyrical texture to the page.

Seeing how our types are used is always a pleasure. Understanding the variety of uses, helps to make future types meet your changing needs and expectations.



World Wide Web

The global system of connected compute networks known as the "Internet' originat in the 1960s. British software engineer Ti Berners-Lee (b. 1955) saw the potential for using the Internet to share information between computer users across the work

> he late 1980s and early 1990s, while he sworking at CERN, the large particle sics laboratory in Switzerland, Bernerse developed a system to organise, link and wase Internet pages, which was named the orld Wide Web'.

There would be three fundamental building blocks to his system: HyperText Markup Language (HTML) would format pages and link to others; a HyperText Transfer Protocol (HTTP) standardised the way users would retrieve pages; and a Uniform Resource

Pembroke used by Supple Studio for Inventive Britain

unique address. The idea was t universal information space wh could communicate and share of

Berners-Lee went on to create web-page browser/editor, as first Web server. The first page live at the end of 1990 and the year people outside CERN be of the new Web community. In the new technology was made to the world free of charge.

Today is it impossible to imag the Web. Arguably nothing in such a profound effect on co bringing people who are thot apart closer together and enexchange of knowledge.





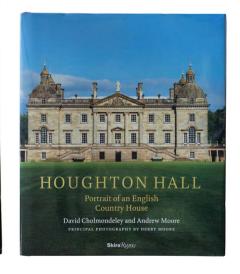
5 · Family Matters and Sir Robert Walpole's Legacy

Houghton 1 know not what to call it, a monument of grandeur or of ruin'... For what has he built Houghton? For his grandson to annihilate, or his son to mourn over?' HORACE WALPOLT, TO GEORGE MORTAGU,

Aboves and extent is as much a product of the people living that no contrigue of the designers and all principles of the people living and the second hereafter through the three of the formity members and second second

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Kingfisher used by Dalrymple for Houghton Hall, Portrait of an English Country House



Award for Capline

We were thrilled to hear that <u>Capline</u> received an award in the 'Modern Cyrillic 2014' type design competition in Moscow. At the end of January an imposing embossed certificate was delivered. Information about the competition can be read at <u>http://moderncyrillic.org/en</u>

