

Enigma

20 new expressions

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Page 3

Enigma Plus

Enigma Light (optical sizes)

Superiors are smaller
in Display and Fine

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in Display and Fine

More Enigma

Enigma was first published in 1999 and comprised of four styles; Regular, Italic, Bold and Bold Italic with separate small capital variants. In 2004, the four fonts were republished in the OpenType format and named Enigma 2.

Although the four fonts performed well, there were requests for a specific large size version. This coincided with my thinking that the type could benefit from additional weights. Notes were made and questions asked. As a result several proportions were refined; the capitals

overshoot alignments used for on screen rendering



superior a-z sit a little higher

superior figs are larger in the Text fonts and align with the superior a-z



are now slightly wider and several of the lowercase are a little narrower. Overall the image of the face is the same, but it now functions better. The addition of a Heavy weight beefs up the details and the new Light weight adds a little difference when required.

The Display sizes begin to refine the features that are core to Enigma, specifically the cuts found in the curves of several characters. The Fine sizes are designed for large use and push the original ideas of Enigma into a new expression. Certainly this is true of the Fine Heavy and Fine Heavy Italic.

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Enigma 2 (original)

Enigma Text

Enigma Display

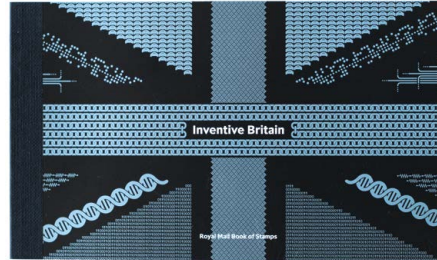
Enigma Fine

Deliveries

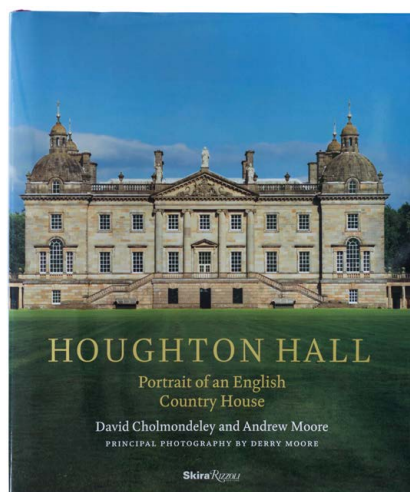
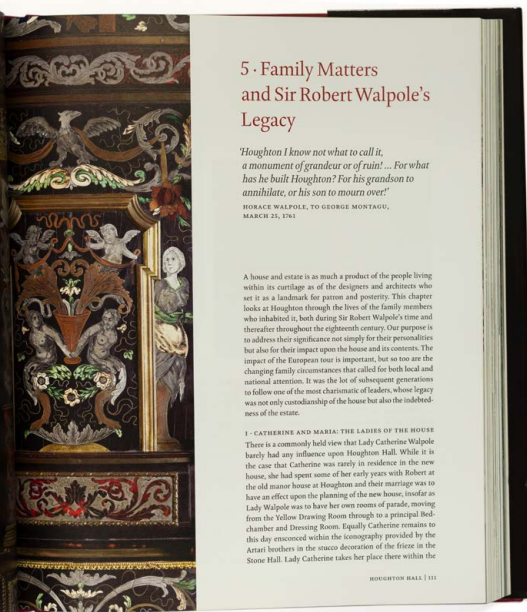
Much of the mail received nowadays is drab and dull. But, every so often something arrives that brightens the day. Two recent deliveries show exceptional uses of two of our types. The recent Pembroke typeface features in a Royal Mail Book of Stamps, *Inventive Britain*. Designed by Supple Studio in Bath, the book is small in size and size of type, yet Pembroke steps up to the challenge and is crisp and clear.

At the other end of the scale, a different kind of book arrived from the typographer Robert Dalrymple in Edinburgh. Big in size and scope this book shows how Kingfisher beautifully balances the many illustrations and imparts a warm, lyrical texture to the page.

Seeing how our types are used is always a pleasure. Understanding the variety of uses, helps to make future types meet your changing needs and expectations.



Pembroke used by Supple Studio for *Inventive Britain*



Kingfisher used by Dalrymple for *Houghton Hall, Portrait of an English Country House*

Award for Capline

We were thrilled to hear that Capline received an award in the 'Modern Cyrillic 2014' type design competition in Moscow. At the end of January an imposing embossed certificate was delivered. Information about the competition can be read at <http://moderncyrillic.org/en>

