# Trilogy Egyptian

Strong, dynamic, bold



## Introduction

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

#### About

Trilogy Egyptian is available across a range of widths and bolder weights. It has a full character set capable of complex typography, but performs equally well as a big headline, where room allows. Designed with a strong and impressive personality; it commands attention. Great when you want to make your presence felt. As part of the wider Trilogy family it shares certain details, and harmonises well, with Trilogy Sans and Trilogy Fatface.

#### Trilogy Egyptian families

Trilogy Egyptian has three families; Regular, Wide, and Expanded. Each family comprises of 6 fonts. (3 weights in 2 styles)

Bold Bold Italic
ExtraBold ExtraBold Italic
Heavy Heavy Italic

## Features

The text you set can be modified and crafted through the use of OpenType features built into the font file. These allow access to;

Swashes
Small capitals
Ligatures
Alternative glyphs
Figure sets
Fraction sets

#### Language support

The character set includes support for many languages that use the Latin script. Those often grouped under West, Central and East European, such as;

Croatian Maltese Czech Norwegian Danish Polish Dutch Portuguese Finnish Romanian French Slovak German Slovenian Hungarian Spanish Icelandic Swedish Italian Turkish Lithuanian Welsh

#### Further information

Test the fonts online or download a demo at **typography.net** Read about the design at **studiotype.com** 

These fonts are available for license on desktop, web and app.

#### Published

2009

## Trilogy Egyptian family

Bold ExtraBold Heavy Řh Eg Zç Heavy Italic **Bold Italic** ExtraBold Italic Kf Sm Ŧq

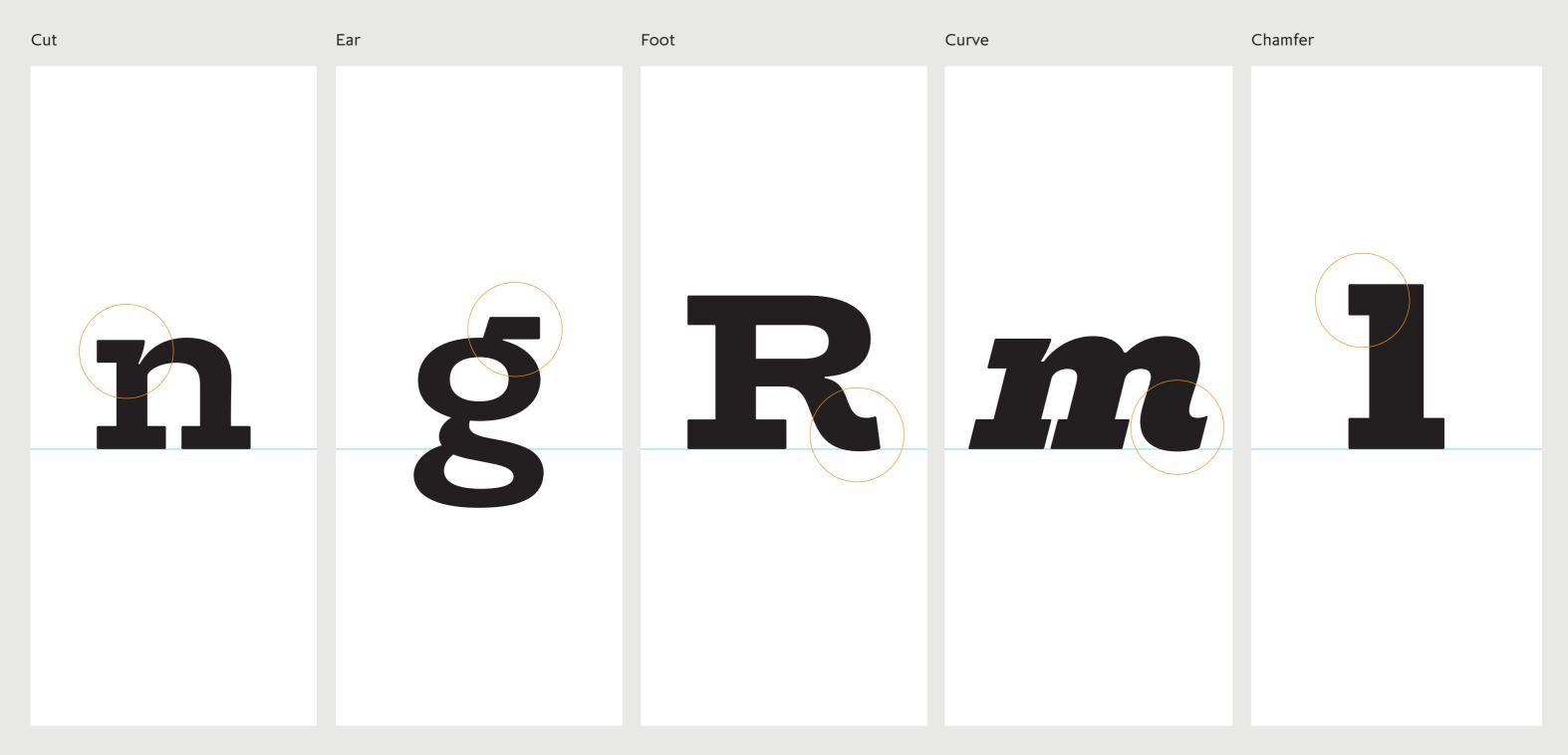
## Trilogy Egyptian Wide family

Bold ExtraBold Heavy Þð WĢ Qå Bold Italic ExtraBold Italic Heavy Italic Sg Ją Gy/

## Trilogy Egyptian Expanded family

Bold ExtraBold Heavy Øh Rn Bold Italic ExtraBold Italic Heavy Italic W/t Pđ Me

## Key details



Deep cuts appear across the lowercase.

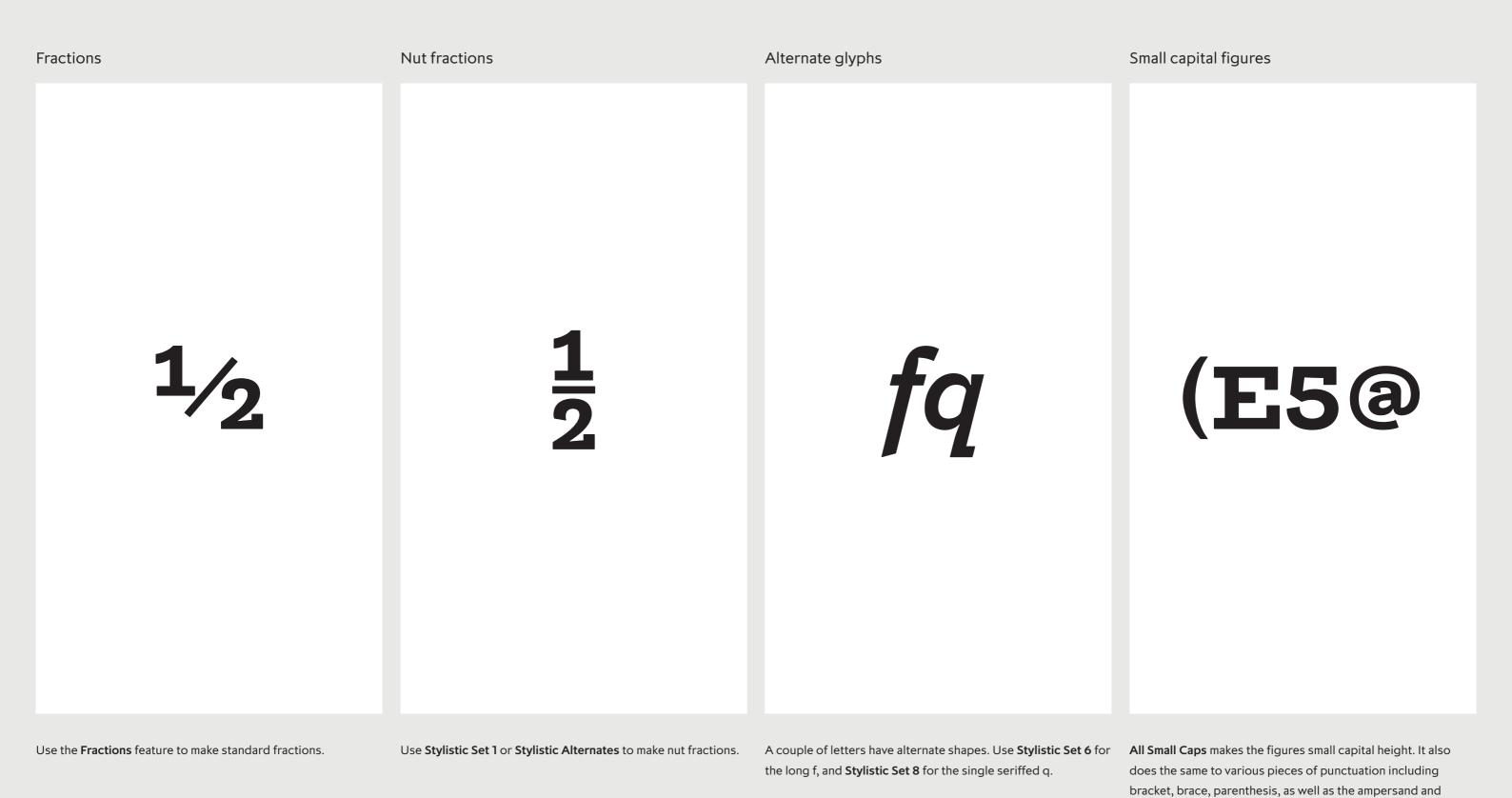
The lowercase g has a strong hrozontal ear.

The capital R has a curved foot.

The italic is softened through the use of curved final strokes.

Edges bear a consistent chamfer detail.

## Some specific OpenType features



copyright.

## Example

## Typographic good manners = CLEAR COMMUNICATION

The overall design and balance of a piece of typography can either draw the reader in, or, if badly handled, repel them. It is good writing and an attention to the details of text setting that will hold the person's attention.

ONCE THE TARGET AUDIENCE AND METHOD of delivery have been agreed, the format of a text will suggest the general typographic approach. This means not only format in the traditional terms of size and proportion, but also in the newer sense: is the text fixed like print and some e-publications, or flexible (and probably responsive), such as for the web, e-readers, smartphones and tablets?

In terms of readability, I would argue that the critical factor is not necessarily the typeface itself, but the relationship between type size, line length and leading (or line feed). Badly handled combinations of these three elements can make any typeface uncomfortable to read. For continuous text in books, around 10–12 words are considered the optimum amount in terms of line length. However, we can read more words in a line if we use more leading; and we make do with less in other formats

because of the advantages and constraints of those formats.

Related to these considerations are alignment and paragraph treatment. For running text, alignment is a choice of ranged-left or justified. If in doubt, set anything on a narrow measure (8 words or less), or, for an electronic platform, ranged left. Justified text works well in print for longer texts and with lines of optimum length. Some editing of the hyphenation and justification settings will need to be done.

Paragraphs are units of thought and, as such, need to be clearly distinguishable from each other. The typographic norm in running text is to use a simple indent on the first line. A value equal to the leading – the dominant vertical increment of measure – is a suggested minimum. The first paragraph in a chapter or section does not need an indent. If the text is

### Key



Small capitals

Oldstyle figures



Ligatures

Example

## SØNDERBORG

Hofbräu

Coq à la bière

Key

1 Wide I

Expanded Heavy Italic

ExtraBold

Example

# Tapas Bar SPORT

Key

**Expanded Heavy** 

## **About**



#### Jeremy Tankard Typography

Since 1998 Jeremy Tankard Typography has been innovating award-winning type and producing typographic solutions for clients across the world. We create type that embraces technology and the changing use of typefaces and fonts. With a high attention to detail and quality, our collection offers diverse possibilities for all aspects of design. Our bespoke typefaces also reflect this same approach and attention to detail, as a result many have won awards based on their originality, design excellence and functionality.

#### Contact

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#### Further information

Test the fonts online or download a demo at **typography.net**Read the about the design at **studiotype.com**These fonts are available for license on desktop, web and app.

### Legal

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